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Karlsruhe, 21st October 2021

28.01.2022

Messe Karlsruhe

meeting-karlsruhe.de

INIT INDOOR MEETING Karlsruhe Kick-Off World Indoor Tour Gold

INIT new title sponsor / Advance ticket sales starting on 6th December

When the top stars of the athletics scene come together on 28th January 2022, it will once again be time for the INIT INDOOR MEETING Karlsruhe. There will be one new milestone, though: With immediate effect, the traditional indoor athletics meeting, which will be taking place for the 38th time in 2022, will have a new title sponsor as INIT INDOOR MEETING Karlsruhe. The Karlsruhe-based company INIT, which is the world market leader for telematics solutions in public transport, is now the new title sponsor of the Karlsruhe meeting.

INIT has been supporting the Karlsruhe Meeting as the main sponsor since 2015 and has now extended its involvement. "We are delighted to be able to contribute to the success of this traditional indoor athletics event with our involvement," Gottfried Greschner, CEO of INIT, says. "As part of the World Indoor Tour Gold, the INDOOR MEETING enjoys great international appeal across several continents. Thus, it is only natural for us to support the meeting as an internationally-active company," Greschner continues.

Karlsruhe and the INIT INDOOR MEETING will be the opening event of the World Indoor Tour Gold on 28th January 2022. This means that Karlsruhe, as an athletics venue, will also be one of the seven meetings with gold status in 2022 – which is the highest classification category for an indoor meeting. Next year, the two meetings in New York (USA, 13th February) and Birmingham (GBR, 19th February), which could not take place last year due to the Corona pandemic, will also be returning to the calendar. The tour will also make stops in Boston (USA, 13th February), Liévin (FRA, 17th February), Torun (POL, 22nd February), and Madrid (SPA, 2nd March).

Following last year's move to the Europahalle because of the pandemic, where the meeting was held without spectators for the first time in its long history, the competitions will be returning again, this time round with an audience, to Hall 3 of the Karlsruhe Trade Fair Centre at the end of January. "We are happy to have our athletics family back in the hall," Martin Wacker, meeting director and managing director of the organising Karlsruhe Marketing und Event GmbH, says. "Athletics lives from the audience and the atmosphere. Thrilling competitions hosted in a world-class atmosphere; that's what we're looking forward to," Wacker continues

Veranstalter:



Ausrichter:



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In addition to the event date, athletics fans should also note down a second date: Tickets for the INIT INDOOR MEETING Karlsruhe are going on sale on the 6th of December. Only a limited ticket quota will be available, as the framework infrastructure will be adapted to the level of the Europahalle Karlsruhe during the construction of the athletics arena in the exhibition hall.

For more information on the INIT INDOOR MEETING Karlsruhe, please visit www.meeting-karlsruhe.de and the meeting's social network channels.

www.facebook.com/IndoorMeetingKarlsruhe

www.twitter.com/INDOOR_MEETING

www.instagram.com/indoormeetingkarlsruhe

Various Stations of the World Indoor Tour Gold 2022:

28/01/2022: INIT INDOOR MEETING Karlsruhe (Karlsruhe, GER)

29/01/2022: Millrose Games (New York, USA)

13/02/2022: New Balance Indoor Grand Prix (Boston, USA)

17/02/2022: Meeting Hauts-de-France Pas-de-Calais (Liévin, FRA)

19/02/2022: Müller Indoor Grand Prix (Birmingham, GBR)

22/02/2022: Copernicus Cup (Torun, POL)

02/03/2022: Villa de Madrid (Madrid, ESP)